

Application No. : 09/943,585
Amdt. Dated : May 31, 2006
Reply To O.A. Of : December 5, 2005

Amendments To The Claims

The listing of claims replaces all prior versions and listings of claims. Only those claims being amended herein show their changes in highlighted form, where insertions appear as underlined text (e.g., insertions) while deletions appear as strikethrough text (e.g., ~~deletions~~).

1.-45. (Canceled).

46. (New) A large-format display system comprising:
an integrated touch panel; and
a thin, self-contained display unit having an approximate length, approximate width, and approximate depth, the display unit including
a housing, and
a large-screen digital flat panel-type video display comprising about 40 inches or more measured diagonally across the video display, wherein the touch panel is dimensioned to fit the video display.

47. (New) The display system of Claim 46, wherein said touch panel is located substantially within said housing.

48. (New) The display system of Claim 46, wherein the video display comprises a plasma type video display.

49. (New) The display system of Claim 46, wherein the video display comprises an aspect ratio of 16:9.

50. (New) The display system of Claim 46, wherein the housing protrudes no more than about 4.0 inches from a mounting surface.

51. (New) The display system of Claim 46, further comprising a computing device in communication with the video display, the computing device configured to execute software instructions which cause a display of building directory information.

52. (New) The display system of Claim 51, wherein said software instructions cause an interactive display of said building directory information.

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53. (New) The display system of Claim 46, further comprising a computing device in communication with the video display, the computing device configured to execute software instructions which cause a display of advertising content.

54. (New) The display system of Claim 53, wherein said software instructions cause an interactive display of said advertising content.

55. (New) The display system of Claim 53, wherein a majority of said video display displays said display of said advertising content.

56. (New) The display system of Claim 55, wherein said majority occurs when said video display operates in a default mode.

57. (New) The display system of Claim 56, wherein said default mode comprises a state entered when users have not activated said touch panel for a predetermined period of time.

58. (New) The display system of Claim 46 adapted for a public space environment.

59. (New) The display system of Claim 46 adapted for a commercial environment.

60. (New) An interactive large-format display system comprising:
a thin, self-contained display unit having an approximate length, approximate width, and approximate depth, the display unit including
a housing, and
a large-screen digital flat panel-type video display comprising at least about 40 inches measured diagonally across the video display; and
a computer device, said computer device including
a digital video output, and
digital video interface electronics capable of translating the digital video output to a digital format suitable for interfacing to said video display.

61. (New) The display system of Claim 60, wherein the video display comprises a plasma type video display.

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62. (New) The display system of Claim 60, wherein the video display comprises an aspect ratio of 16:9.

63. (New) The display system of Claim 60, wherein said digital video interface electronics compute in a digital format.

64. (New) The display system of Claim 60, wherein said digital video interface electronics maintain a digital video resolution output as said digital video output.

65. (New) An ADA-compliant large-format display system comprising a thin, self-contained display unit having an approximate length, approximate width, and approximate depth, the display unit including a housing which protrudes no more than about 4.0 inches from a mounting surface, and a large-screen digital flat panel-type video display comprising about 40 inches or more measured diagonally across the video display.

66. (New) The display system of Claim 65, comprising a computer associated with said housing without increasing the approximate length, approximate width and approximate depth dimensions of said housing

67. (New) The display system of Claim 66, further comprising a touch panel dimensioned to fit the video display, said touch panel, said computer and said housing protruding no more than said about 4.0 inches.

68. (New) A method of interactively presenting information including one or more of concierge information, building directory information and advertising content on a large-format display system, the method comprising:

providing interactive information on a thin, self-contained display unit having an approximate length, approximate width, and approximate depth, the display unit including a housing, and a large-screen digital flat panel-type video display comprising about 40 inches or more measured diagonally across the video display

receiving user interaction with said interactive information through an integrated touch panel dimensioned to fit the video display.

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69. (New) The method of Claim 68, wherein said providing comprises providing said interactive information in a public space environment.

70. (New) The method of Claim 68, wherein said providing comprises providing said interactive information in a commercial environment.

71. (New) The display system of Claim 60, wherein the housing protrudes no more than about 4.0 inches from a mounting surface.